

UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X	:	
In re	:	Chapter 11
	:	
SEARS HOLDING CORPORATION <i>et al.</i> ,	:	Case No. 18-23538 (RDD)
	:	
	:	
Debtors.	:	
	:	
-----X	:	

**NOTICE OF APPOINTMENT OF CONSUMER PRIVACY OMBUDSMAN**

William K. Harrington, United States Trustee for Region 2 (the “United States Trustee”), hereby appoints Elise S. Frejka as Consumer Privacy Ombudsman in these cases in respect of the transactions set forth in Orders of the Bankruptcy Court Approving (1) the Bidding Procedures for the sale of Sears Home Improvement Business (ECF No. 775) and (2) the Global Bidding Procedures to sell the Debtors’ assets (ECF No. 816). The Verified Statement of Ms. Frejka is attached hereto.

This appointment is made pursuant to the Stipulation and Agreed Order with Respect to Appointment of a Consumer Privacy Ombudsman (“Stipulation and Agreed Order”) (ECF No. 999) which, among other things, directs the appoint of a Consumer Privacy Ombudsman, pursuant to Bankruptcy Code section 332. Stipulation and Agreed Order at ¶ 2.

Dated: New York, New York  
December 3, 2018

WILLIAM K. HARRINGTON  
UNITED STATES TRUSTEE

By: /s/ Paul K. Schwartzberg  
Paul K. Schwartzberg  
Trial Attorney  
201 Varick Street, Suite 1006  
New York, New York 10014  
Tel. No. (212) 510-0500